



5-Year Capital Campaign Kick - Off

February 26, 2025



OUR CAMPAIGN VISION

IDEAS AND FEEDBACK

- Ambitious 5 year plan.
- Committed volunteers with limited experience.
- As a community institution we are seeking input from you as community advisors and business leaders
 - Support
 - Feedback, Best Practices
 - Partnership



OUR MISSION/CHALLENGES

VFW POST 7765 HAS BEEN AN ANCHOR OF THE RED HOOK COMMUNITY SINCE 1948...

- Provide critical services to military veterans and their families, enduring community support, veteran engagement and annual events.
- Challenged with urgent infrastructure repairs, lack of adequate financial and volunteer resources (while combat veteran memberships decline at a rate greater than new members are joining) have resulted in needing to outsource services that were once voluntary.
- Aging Post facility requires major renovations to continue to provide critical veteran services and be viable for the community for years to come.



THE CAMPAIGN OVERVIEW

Engage our extended community, business owners, leaders and influencers to gather best practices, strategic thinking and support to assist with building and driving the success of our 5year capital campaign and on-going post financial stability.



FINANCIAL GOALS

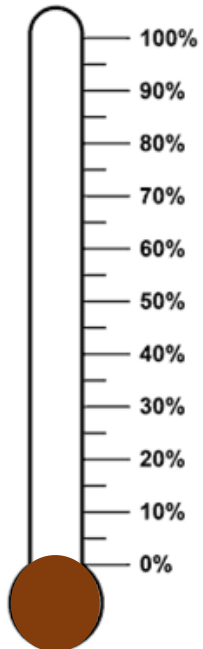


TOTAL 5-YEAR CAPITAL CAMPAIGN FINANCIAL GOAL = \$715,379

Our success depends on
strategic outreach to achieve
community-wide support.



DONATE: [VFW7765.ORG](https://www.vfw7765.org)



YEAR ONE HVAC Phase One* Electrical Upgrade	\$126,875 \$42,500 \$84,375
YEAR TWO Kitchen Upgrade Propane Upgrade HVAC Phase Two*	\$293,781 \$233,781 \$34,000 \$26,000
YEAR THREE Roofing & Chimney HVAC Phase Three*	\$57,250 \$43,600 \$13,650
YEAR FOUR Exterior Siding Parking Lot/Septic Rebuild	\$168,700 \$43,700 \$125,000
YEAR FIVE Solar Installation**	\$68,773 \$68,773

* HVAC Phases: 1- Event Hall, 2- Canteen, 3- Meeting room.

** Cost after NYSERDA rebate and ITC Credit. Total Cost: \$96,105.00

CURRENT STATUS & FUNDING SOURCES

STATUS

- ✓ Choice Words LLC for grant sources- \$5,200 received for Kitchen Upgrade.
- ✓ Secured \$60,000 loan for Golf Sims Upgrade & Renovation.
- ✓ Replaced severely degraded roof section for \$15,200.
- ✓ Replaced failed commercial refrigerator for \$6,300.

FUNDING SOURCES:

- Establishing VFW 7765 Foundation 501 (c)(3) for grant eligibility.
- Community Events: Civilian/Military Honor Ball/VFW Red Hook Golf Tournament.
- Community access to facilities for banquets, weddings, community meetings.
- Annual Raffle Fundraisers goal of \$40,000.
- Working with NYSERDA for facility energy audit
- Choice Words LLC multiple projects in progress.
- Foundations and Endowments.



NEXT STEPS

IDEAS AND FEEDBACK

- What are we missing?
- Additional resources, contacts?
- Your ongoing engagement?

Status Updates

- Quarterly Committee Updates



APPENDIX



VFW BACKGROUND (what we do best...)

PAST DIRECT SUPPORT COMMUNITY -WIDE

- Organizer of Memorial Day & Veterans Day Events
- All-Veteran Relief Fund- active outreach in times of need
- Year-round Medical Equipment Community Lending Service
- Founding Sponsor Red Hook/Rhinebeck Little League
- Charter Organization for BSA Troops and Cub Scout Packs
- Red Hook Central School District Collaborative Efforts
- Annual Youth Recognition- Patriots Pen & Voice of Democracy Awards Competitions
- Blood Drives, Pancake Breakfasts, Golf Tournaments
- Community Holiday Events for Children and Families



SOLAR PROJECT

LONG TERM FISCAL VIABILITY:

- Loan available through Collect Sun, an organization that works with nonprofits to install solar for fiscal responsibility. Collective Sun has locked in a rate of 4.9%.
- After bidding process a local vendor, Autonomous Energies, was selected due to the high rate of return on investment (\$241k over 25 years) and no out of pocket expense for system.
- Savings begin first year with loan payments lower than cost of electricity.
- Roofing required to be replaced before project can proceed at a cost of \$27,600. \$12,000 of this cost can be rolled into the loan while not adversely affecting the project. The remaining \$15,600 would be required before we could install system.



PRIORITY INTERIOR UPGRADES:

Electrical
HVAC
Propane
and Kitchen





EXTERIOR UPGRADES: ROOF, CHIMNEY, SIDING SOLAR INSTALLATION

Overall exterior renovation is key to long-term protection of the huge investment in all new interior modifications.



PARKING LOT REBUILD

Top concerns of a “bottom up” rebuild of existing parking space are personnel and vehicle safety and potential expansion of capacity when adjacent property is acquired.





UPGRADE GOLF SIMULATORS AT “THE BUNKER”

Upgrading hardware, software and modernizing / maintaining facility will enhance user’s simulator experience and increase revenue.



FUND ANNUAL 8TH GRADE STUDENT WASHINGTON TRIP

It is vital our young people understand and appreciate the sacrifices made for our freedoms. The focus of the Red Hook student trips is on the Commemorative WWI, WWII, Korea & Vietnam War Memorials & other traditional national monuments





RHCSD STUDENT MILITARY SCHOLARSHIP FUND

CERTIFICATE OF MERIT AWARD

Each Senior joining military service receives a certificate and grant of \$250.

MILITARY SCHOLARSHIP AWARD

One Senior chosen from applicants receives a scholarship of \$1,000.

